

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT26/12 12.19
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6391319

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

FILED OCT 20 1963

DATE OCT26/12 12.19

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CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
54	S		1100P-1135P	30		\$2,000.00	10/24	10/26	5		W-F	5
PROGRAM : NEWS ORD COM1 : TP NEWS THIS IS A MAKE-GOOD FOR OCT24 ON LINE-25 FOR 6 SPOTS/WK												
56	S		1100P-1135P	30		\$2,000.00	10/24	10/28	7		W-SU	7
PROGRAM : NEWS ORD COM1 : TP NEWS THIS IS A MAKE-GOOD FOR OCT24 ON LINE-30 FOR 10 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57	A		1100P-1135P	30		\$2,000.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
ORD COM1: NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER												
ORD COM2: LOGS CLOSING AT NOON												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-54 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-56 FOR 3 SPOTS/WK												
58	A		1100P-1135P	30		\$2,000.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER												
ORD COM2: LOGS CLOSING AT NOON												
PART OF A MAKEGOOD MADE UP OF LINES 57-60												
59	A		1130P-1205A	30		\$1,250.00	10/27	10/27	2		SAT	2
PROGRAM : NEWS												
ORD COM1: NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER												
ORD COM2: LOGS CLOSING AT NOON												
PART OF A MAKEGOOD MADE UP OF LINES 57-60												
60	A		600P-700P	30		\$1,500.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER												
ORD COM2: LOGS CLOSING AT NOON												
PART OF A MAKEGOOD MADE UP OF LINES 57-60												

STATION MAKEGOOD OFFERS:

M7 OK'D BUY#54 MISSED:W-F/1100P-1135P OCT25 30S \$2,000.00 (OCT26/12)

BUY#56 W-SU/1100P-1135P OCT24(3/WK) 30S \$2,000.00

OFFER:FRI/1100P-1135P OCT26 30S \$2,000.00 PLS ADVISE.

& SUN/1100P-1135P OCT28 30S \$2,000.00

& SAT/1130P-1205A OCT27(2/WK) 30S \$1,250.00

& SUN/600P-700P OCT28 30S \$1,500.00

CMT:NEWS LATE ON SAT DUE TO FBALL. WE CAN OFFER ***RESEND NEED ANSWER

CMT:LOGS CLOSING AT NOON

OCT/12 184880.00 NOV/12 97620.00 CONTRACT TOTAL 282500.00

TOTAL SPOTS 141

REP HEADLINE# 6391319 TRF# 338450
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 12.19
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$842,268 WFTV 34% WKMG 32% WESH 20% WOFL 13% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE